



Video transcription

Julie B  tit + 3D Innovation and Technology Coordinator + Innovation Committee Member

We are really happy to announce that we are implementing an Innovation Watch Network at CIMA+. If we just look at the effects of the smartphone, a technology that did not exist 10 years ago, and at where we will be in 5 years with artificial intelligence, internet softing, machine learning... There will be substantial impacts on our ways of doing engineering, that's for sure.

Christine Lavoie, Senior Director, Project Management + Innovation Committee Member

We are a large group of people spread across Canada in different sectors, we need to set up mechanisms to collect these tools, but we also need to set up mechanisms to help people talk to each other. This also allows people to stimulate their ideas, and then challenge each other a little. It is done through creative processes, creative session workshops that enable people to discuss, find ideas and later transform these ideas into actions.

Innovation is a beautiful window to develop and improve our offer and elevate the value of the firm. It gives us great visibility and allows the company to stand out from the competition. It gives us a platform to talk about our innovations and enables us to do many things, like attracting new talent, mobilizing young people even more and distinguishing ourselves in the business market.